



UNM

Office of the President

Dear UNM Community:

As Lobos, we are loyal to our community. We collectively understand what it means to take care of one another and how our support, no matter how large or small, can make a big difference in the lives of others. That is why I am proud to introduce the **UNM Gives** campaign.

Out of a genuine concern for our neighbors and a willingness to help those in need, the University has developed an all-encompassing giving campaign that helps our employees direct their community support—whether it be a financial donation or volunteered time and talent—to programs that align with their wishes.

None of this is mandatory. It is a personal decision and your participation is optional. With that said, I am proud that we at UNM continue to increase our charitable giving. I ask you to join our campaign by supporting organizations you care about in our community. Please review unmgives.unm.edu to find out new details about these ways to contribute:

- ✓ Donate through **United Way**. Our partnership with United Way of Central New Mexico (UWCNM) is a source of organizational unity and pride. Through annual campaigns, our faculty, staff and employees have contributed millions of dollars to charitable programs and organizations in our community over the years.
- ✓ If you wish to support a UNM program, scholarship or focus area, consider giving through the **UNM Foundation**. The UNM Foundation ensures that 100% of your gift is directed to the University area you wish to support such as scholarships, programs, schools, colleges, athletics, and many other academic and healthcare endeavors.
- ✓ Individual volunteers connect our pack with local schools, nonprofit organizations, and community services. People with diverse skills, cultural backgrounds, ages, and abilities strengthen our capacity to meet the evolving needs of our community. **Volunteering time and talent** is just as important as financial support. **UNM Gives** includes new resources to help you find out about volunteer opportunities and log your contributions.

Every contribution counts—every gift makes a difference. Thank you for your participation.

Go Lobos!

Robert G. Frank
President